

SPTF and Social Investor Working Group Update

Friday May 12, 2017

**Presented by SIWG co-chairs:
Christophe Bochatay and Jurgen Hammer**



Agenda

- **Update on SPTF Strategic planning and funding**
- **New workstreams for SIWG**
- **Upcoming investor meeting in Mexico**
- **Elections for co-chair in the fall**
- **Questions and discussion with participants**

Update on SPTF Strategic Planning

- SPTF board met in March in Bern to update the **strategic plan** for the next 3 years
- **SIWG** continues to be a high priority
- Other **priorities** include: Universal Standards, implementation resources, RMF, outcomes, RIF working group, and continuing to ensure collaboration among initiatives and actors
- **Funding** landscape not what it used to be. Donors moving to new frontiers and expecting organizations to have multiple-sources of revenue (vs. donor dependent) – blended funding
- Key to demonstrate that **members value** and contribute to the SPTF
- SPTF will be introducing **membership fees as of 2018**
 - We do not yet know what the structure will look like
 - We will keep you updated as we define it



 **We need your input to provide arguments and define language to help you communicate to your organizations -- key messages/ value proposition**

New workstreams for SIWG

- **Assessing SPM of SME finance**
 - SPTF and eMFP to fund a study on “state of practice” of SPM evaluation for FSPs financing **SMEs** (similar to collaboration for outcomes working group)
 - It will look at applicability of Universal Standards to SME, profiles of SME FSPs, assess tools used by MIVs, and identify existing gaps in assessment of SPM in SMEs and provide recommendations
 - **Investors will be invited to provide feedback** throughout the development of paper
 - Investor direction will be key to take on next steps
- **Increasing alignment with asset owners**
 - Several initiatives (WEF, IMP, GIIN) working to advance impact measurement and management
 - SPTF leading an action group for WEF and coordinating with GIIN and IMP
 - WEF Action Group on capturing all voices – more to be discussed in Mexico
 - Coordinating with GIIN on “vertical” so we can develop FI vertical – upcoming webinar
 - SPTF partnering with asset-owner network Tonic
- **Other workstreams** on ALINUS, responsible exits, avoiding over-indebtedness, reasonable covenants – are ongoing and continue to be crucial

2017 SPTF Annual Meeting



- June 6: Pre-meetings (**SIWG**, SPI4, Outcomes, Intro)
- June 7-8: General Sessions. Main themes:
 - **SPM in Latin America** – what is working and what not
 - **Fintech** – bringing providers closer to clients
 - Creating **shared value** – employees, empowering customers to use DFS, financial stress in clients
 - **Regulation** from the FSP perspective
 - Measuring and reporting **client outcomes**
- As always, discussions will combine both plenary and breakout group sessions

Upcoming SIWG meeting in Mexico



- Tuesday June 6 – all day
- Suggested topics for discussion – we need your input
 - Discuss opportunities to improve SPM in Mexico
 - Present outline of SME work and gather investor input
 - Discuss uptake of SPI4-SPI4 ALINUS –testimonies, benefits, and challenges
 - Present data platform simulation for investor to provide input
 - Discuss best ways to engage voice of stakeholders (WEF Action Group led by SPTF)
 - Discuss the future of microfinance given new models (including DFS)
 - Discussion with asset owners



Are there any other topics you would like to add?

Or do you have any suggestions for the topics mentioned above?

Co-chair elections

- We will be holding elections for the next co-chair of the group and SPTF board member representing investors in the fall
 - Margot has stepped off the board given that she no longer in Anthos/directly involved in the sector
 - She will continue help us with asset owner engagement but not as a board member
 - We are still looking for ways to have an asset owner voice in the board
 - Jurgen's term as board member and co-chair will be up later this year
 - This means we'll have an open seat for investor representation in the SPTF board
 - We will reach out to eligible candidates and hold elections this fall



Discussion with participants

