

Your SPM Updates for March 2016

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In an effort to reduce the number of emails SPTF sends, you will find all our announcements, invitations, and other updates in this monthly newsletter. So mark your calendars!



Trainings/Webinars/Events

Please visit and bookmark the [Events](#) page on our website to check for newly scheduled webinars and free trainings. You will receive a reminder email 24 hours before each webinar.

May 30 - June 2, 2016

SPTF Annual Meeting in Marrakech, Morocco

[Register now](#) and save \$50! Reduced price ends March 31. **If you will require a visa for travel to Morocco, apply by March 15.**

March 24 and 29, 2016

SPI4 marketing data webinars

The SP Fund, with the help of MFC and CERISE, has developed SPI4 marketing data webinars for specific manager groups within an organization. This month, the webinars are designed for marketing and product development managers. The webinars will be presented in three different languages:

[March 24, 9.30 a.m. CET in English](#)

[March 24, 4 p.m. CET in Spanish](#)

[March 29, 9:30 a.m. CET in Russian](#)

Access the [full list of scheduled trainings](#) for a wide range of manager groups.

March 17, 2016

18th Microcredit Summit in Abu Dhabi, U.A.E.

The SPTF will hold a full-day training on the Universal Standards and the SPI4, as part of the Microcredit Summit. [Register](#) now!

March 10, 2016 at 10 a.m. EST

Outcomes Working Group (OWG) [webinar](#) on indicators to track business outcomes.

The SPTF formed three sub-working groups to identify a set of core recommended indicators in key thematic areas: business, poverty/assets, and resilience. The resulting list will be a practical reference and starting point for all stakeholders seeking outcomes measurement on these key thematic areas.

A series of webinars on each theme will present the criteria applied for indicator selection and the draft list of recommended indicators.



Announcements

Stanford Social Innovation Review

Read ["What Impact Investors Can Learn from the Microfinance Industry"](#), written by SPTF's Laura Foose and Anne Folan. This article, published recently in the [Stanford Social Innovation Review](#), describes how the investor community can learn from microfinance's successful efforts to set standards for non-



financial returns.

Comment on updates to the Universal Standards!

The SPTF is updating the [Universal Standards for SPM](#). We are not changing the standards themselves. Rather, we are simply updating some practices to reflect industry progress that has occurred since we released the Universal Standards in 2012. Please take this opportunity to provide your opinion on the proposed changes.

We value your feedback on these updates. To provide feedback on the changes, take the [survey](#) in English or email us at info@sptf.info with the subject line "Comments on Standards Revision." For comments in Spanish or French, webinars will be hosted to allow SPTF members to provide comments in their native languages during a facilitated dialogue with their peers. Please circulate this information among your partners! **SPTF will only accept feedback until March 31.**

Spanish webinar [March 15, 2016 at 11 a.m. EDT](#)

French webinar [March 17, 2016 11 a.m. EDT](#)

Listen to this recent webinar, [Pricing Data Collection for the Microfinance Sector](#), which outlines a **new approach for collecting, analyzing and publishing MFI pricing information**. The approach was developed by Emmanuelle Javoy in a [paper](#) commissioned by the [Center for Financial Inclusion](#).

Check out our brand new [website](#), with easier navigation and more content and news. SPTF is also now on social media, so please engage with us on [Facebook](#), [Twitter](#) and [LinkedIn](#)!



SPTF Featured Member



Javier Vaca

[Read](#) about how Javier Vaca, Chief Executive Officer of [Red Financiera Rural](#) and SPTF Board Member, focuses on SPM and promotes financial inclusion.



News From Our Members

The Microfinance Council of the Philippines, Inc.

Learn about emerging social performance news in the Microfinance Council of the Philippines, Inc. (MCPI) monthly newsletter, the [Ugnayan](#). Starting in 2016, MCPI's social advocacy newsletter, [Circle](#), will be incorporated into the Ugnayan. Read the [most recent edition](#).



JOB OPPORTUNITY

Job opening for a [Chief Executive](#)



Member feedback is critical to the success of the SPTF

We welcome your suggestions for future

... opening for a [Senior Account Officer](#) at [Sèvis Finansye Fonkoze](#), S.A. The position has a minimum three-year contract and is based in Port-au-Prince, Haiti.

Send job opening to newsletter@sptf.info

Must have "SPTF Newsletter Job Announcement" in the subject line or will not be included. This section is for organizations to announce job openings. Please do not send resumes.

content. Please email us at newsletter@sptf.info using the subject line "SPTF Newsletter Content Suggestion"

To make sure you are receiving SPTF emails, please add the domain "sptf.info" to your safe sender email list.



Resources and References

Explore the resources below for tools and guidance to help strengthen your social performance management and achieve your social and financial goals.

[Universal Standards for Social Performance Management](#)

[CGAP Brief on the Universal Standards Implementation Guide](#)

[Universal Standards Implementation Guide](#)

[SPI4 Tool](#)

[SPTF Guidance Notes](#)

[SPTF Resource Center](#)

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