

# KASHF - SOCIAL PERFORMANCE DASHBOARD

Updated Dec 14.

Outreach	KPI 2014	As on Dec -14	As on June-14	Progress
% clients from less developed regions	50%	39%	38%*	↑
% new clients living below defined poverty line/income Level	100%	100%	100%	↔
% clients with women-businesses	45%	55%	45%	↑
% of HHs below 30 on Poverty score card	40%	36%	36%	↔
<b>Appropriate Products &amp; Services</b>				
Client retention rate	70%	63%	65%	↓
% of clients satisfied with the products	100%	99%	98%	↑
Reach an average loan amount of	30,000	27,680	27,604	↑
Turnaround time	70%	63%	63%	↔
Clients received business trainings(BIL) Cumulative	8,347	8,231	6,547	↑
Clients received financial literacy trainings Cumulative	904,250	886,880	756,912	↑
<b>Gender Equality</b>				
Gender Balance	50%	50%	49%	↑
% of women staff at different management level	50%	45%	46%	↓
Staff attrition	16.6%	18%	7.6%	↑
% of Female board members	30%	46%	36%	↑
<b>Responsible Finance</b>				
% of loan utilized for business purpose	100%	98%	98%	↔
% of clients knowing KF policies and procedures	100%	98%	98%	↔
% of CPC violations	less than 1%	0.02%	0.02%	↔
<b>Impact</b>				

Increase in Business Income for BIL clients	20%	70%	64%	↑
Increase in Saving for BIL of clients	40%	79%	79%	↔
Decrease in domestic violence (Gender clients)	50%	97%	67%	↑

- June % is changed due to change in formula.